

Copa Argentina - Quarter-finals - Belgrano vs Newell's Old Boys

DATE: Wednesday, September 17, 2025
LOCATION: Villa Mercedes, Provincia de San Luis, AR

Event Description

Copa Argentina - Quarter-finals - Belgrano vs Newell's Old Boys is a premier sports event in Villa Mercedes, Provincia de San Luis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,607 people

Event ID: 8DWGtz3dQMFgX7pAPY

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,243 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.