

Coopération dans la nature : mythes et légendes

DATE: Saturday, September 27, 2025
LOCATION: Brussel, Brussels Hoofdstedelijk Gewest, BE

Event Description

Coopération dans la nature : mythes et légendes is a premier conferences event in Brussel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 328 people

Event ID: 6L2JFYa8KTf47q4Xrj

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.