

Cool Climate Wine Summit

DATE: Friday, January 9, 2026

LOCATION: København, DK

Event Description

Cool Climate Wine Summit is a premier expos event in København. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,142 people

Event ID: xL8W2fuj9AqEH2BYXu

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 457 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.