

Cool Car Cruise In at NS Chamber's Final Free Summer Concert of 2025!

DATE: Wednesday, August 13, 2025
LOCATION: Eldridge, Iowa, US

Event Description

Cool Car Cruise In at NS Chamber's Final Free Summer Concert of 2025! is a premier concerts event in Eldridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 417 people

Event ID: H8CtGZwchZnVvVPADb

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.