

Cook Island Yacht Race 2025 - Coral Sea Pointscore Race 3 of 4

DATE: Saturday, November 1, 2025
LOCATION: Main Beach, Queensland, AU

Event Description

Cook Island Yacht Race 2025 - Coral Sea Pointscore Race 3 of 4 is a premier sports event in Main Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 8PLPNoCWfThBEpetcq

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
