

# Coochie Hoochie Blues & Rock Festival

DATE: Friday, October 3, 2025  
LOCATION: Coochiemudlo Island, Queensland, AU

## Event Description

Coochie Hoochie Blues & Rock Festival is a premier festivals event in Coochiemudlo Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 49/100

**Expected Attendance:** 842 people

**Event ID:** 3q9vqu5usKgy2QLbL9

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 337 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*