

CONVENTION - Et si on compostait nos morts ?

DATE: Saturday, November 22, 2025
LOCATION: Woluwe-Saint-Lambert, Bruxelles, BE

Event Description

CONVENTION - Et si on compostait nos morts ? is a premier conferences event in Woluwe-Saint-Lambert. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 410 people
Event ID: BGBfKyHC7LVMzqxPUW

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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