CONVENCIÓN ANAFINET NUEVO LEON 2025

DATE: Friday, October 24, 2025
LOCATION: Monterrey, Nuevo León, MX

Event Description

CONVENCIÓN ANAFINET NUEVO LEON 2025 is a premier conferences event in Monterrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 376 people
Event ID: C7kDx5d5MujBCq4VSx

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.