

Continental Cup - 1st Round - Narva vs Akureyrar

DATE: Sunday, October 19, 2025
LOCATION: Vilnius, Vilniaus apskritis, LT

Event Description

Continental Cup - 1st Round - Narva vs Akureyrar is a premier sports event in Vilnius. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,028 people

Event ID: 4bfQg52E4dCjyogzop

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 811 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.