

# Construction. Design. Architecture 2026

DATE: Tuesday, January 20, 2026  
LOCATION: Krasnoyarsk, Krasnoyarskiy kray, RU

---

## Event Description

Construction. Design. Architecture 2026 is a premier expos event in Krasnoyarsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 66/100

**Expected Attendance:** 5,992 people

**Event ID:** ErJ8jB5VtBkQ96r7DQ

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,397 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---