

Consider the Source and Octave Cat

DATE: Friday, August 15, 2025
LOCATION: Bethel, New York, US

Event Description

Consider the Source and Octave Cat is a premier festivals event in Bethel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: 7BTaFkN5Yzbg2727eq

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
