

# Conservation Authorities Curling Bonspiel 2025

DATE: Saturday, November 15, 2025  
LOCATION: Chatham, Ontario, CA

---

## Event Description

Conservation Authorities Curling Bonspiel 2025 is a premier community event in Chatham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 140 people

**Event ID:** H5Tr9VnL4pen8jWDuY

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 56 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*