

# Connecting through Mori Bodywork practices: Mirimiri, Romiromi

DATE: Friday, August 15, 2025  
LOCATION: Taupo Waikato Region, NZ

## Event Description

Connecting through Mori Bodywork practices: Mirimiri, Romiromi is a premier conferences event in Taupo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 507 people

**Event ID:** 9Vb9YovYoU2rphHF88

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 203 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*