

# Connecting Green Hydrogen Japan 2025

DATE: Tuesday, October 14, 2025  
LOCATION: Minato City, Tokyo, JP

## Event Description

Connecting Green Hydrogen Japan 2025 is a premier expos event in Minato City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 70/100

**Expected Attendance:** 9,584 people

**Event ID:** 7bEiEp9fmeY2Ffab4E

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,834 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*