

# Connect: Hyphen Conference 2025 - Region 1

DATE: Monday, October 20, 2025  
LOCATION: Quezon City, Metro Manila, PH

## Event Description

Connect: Hyphen Conference 2025 - Region 1 is a premier conferences event in Quezon City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 469 people

**Event ID:** E9YpifTgWroMQwzdn

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 188 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*