

CONMEBOL Sudamericana - 8th Finals - Atlético Mineiro vs Godoy Cruz

DATE: Thursday, August 21, 2025
LOCATION: Godoy Cruz, Mendoza Province, AR

Event Description

CONMEBOL Sudamericana - 8th Finals - Atlético Mineiro vs Godoy Cruz is a premier sports event in Godoy Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,403 people

Event ID: 4qEFdkSAuCE6StEDMA

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,561 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.