

CONMEBOL Libertadores - 8th Finals - LDU Quito vs Botafogo

DATE: Thursday, August 14, 2025
LOCATION: Engenho de Dentro, Rio de Janeiro, BR

Event Description

CONMEBOL Libertadores - 8th Finals - LDU Quito vs Botafogo is a premier sports event in Engenho de Dentro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,518 people

Event ID: 5q4hLdLQ8KZHgvDGzK

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,407 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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