

Conjunto Azabache, los pericos del arroyo, Vencedores del Bravo, and 2 others

DATE: Wednesday, November 26, 2025
LOCATION: Whittier, California, US

Event Description

Conjunto Azabache, los pericos del arroyo, Vencedores del Bravo, and 2 others is a premier concerts event in Whittier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 60/100
Expected Attendance: 3,182 people
Event ID: DuaQdQYvyoeHrgBJwe

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,273 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.