

Congreso de Cereales y Oleaginosas del Gran Chaco Argentino

DATE: Thursday, September 25, 2025
LOCATION: Las Breñas, Chaco, AR

Event Description

Congreso de Cereales y Oleaginosas del Gran Chaco Argentino is a premier conferences event in Las Breñas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 468 people

Event ID: HyYteYbGR3RfueYFa8

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 187 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.