

Conférence "Work in progress : Management en chantier ! "

DATE: Thursday, November 6, 2025
LOCATION: Saint-Brieuc, Bretagne, FR

Event Description

Conférence "Work in progress : Management en chantier ! " is a premier conferences event in Saint-Brieuc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 526 people

Event ID: FkxDqsN9T7dtaEzsUt

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
