

# Conférence sur le sommeil

DATE: Saturday, January 17, 2026  
LOCATION: Grues, Pays de la Loire, FR

## Event Description

Conférence sur le sommeil is a premier conferences event in Grues. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 23/100

**Expected Attendance:** 44 people

**Event ID:** 8rAx2dmR5V3Rr6qy4H

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 18 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*