

CONFÉRENCE PORTRAIT // BASTIAN HUBER // VENDREDI 31 OCTOBRE

DATE: Friday, October 31, 2025
LOCATION: Nice, Provence-Alpes-Côte d'Azur, FR

Event Description

CONFÉRENCE PORTRAIT // BASTIAN HUBER // VENDREDI 31 OCTOBRE is a premier expos event in Nice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 425 people

Event ID: 5TqW3TGiMS65LHWiUm

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.