

Conférence "La photographie, une passion intacte, un métier en danger"

DATE: Thursday, November 20, 2025
LOCATION: Liège, Région wallonne, BE

Event Description

Conférence "La photographie, une passion intacte, un métier en danger" is a premier conferences event in Liège. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 564 people

Event ID: Gi5fsJ49X84icZk6PN

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 226 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.