

# Conférence - "La conscience ou la plus grand science qui soit" | B. Vergely

DATE: Wednesday, November 19, 2025  
LOCATION: Montpellier, Occitanie, FR

## Event Description

Conférence - "La conscience ou la plus grand science qui soit" | B. Vergely is a premier conferences event in Montpellier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 132 people

**Event ID:** GVC4zcqr5rZVCU6cLK

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 53 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*