

CONFÉRENCE - Je me connecte donc je suis ...

DATE: Friday, October 17, 2025
LOCATION: Saint-Pierre, Saint-Pierre, RE

Event Description

CONFÉRENCE - Je me connecte donc je suis ... is a premier conferences event in Saint-Pierre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 59 people

Event ID: FvAqLzyBw7Vdq5SsYf

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
