

# Conférence-Apéro Bollywood Zombies

DATE: Thursday, November 27, 2025  
LOCATION: Lyon, Auvergne-Rhône-Alpes, FR

---

## Event Description

Conférence-Apéro Bollywood Zombies is a premier conferences event in Lyon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** Gkm86anMq73w8dMxE6

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/confrence-apro-bollywood-zombies>

Document generated on 6/3/2026, 11:41:10 PM