

Conférence Animée - Le vélo : une pratique de mec ?

DATE: Wednesday, October 8, 2025
LOCATION: La Chapelle-sur-Erdre, Pays de la Loire, FR

Event Description

Conférence Animée - Le vélo : une pratique de mec ? is a premier conferences event in La Chapelle-sur-Erdre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 85 people

Event ID: 5pMxuwLcgrLjR5va99

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 5:32:29 AM