

# Conferenza annuale per insegnanti di inglese - "Navigating Change" Milano

DATE: Friday, October 10, 2025  
LOCATION: Milano, Lombardia, IT

## Event Description

Conferenza annuale per insegnanti di inglese - "Navigating Change" Milano is a premier conferences event in Milano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 395 people

**Event ID:** 8p8qf2c6W7ZwrCa6cU

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 158 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*