

Conferencia Misionera

DATE: Saturday, November 29, 2025
LOCATION: Vilafranca del Penedès, Catalunya, ES

Event Description

Conferencia Misionera is a premier conferences event in Vilafranca del Penedès. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 417 people

Event ID: B2Aojtb8U3qS9WzSh7

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.