

Conferencia "¡crea un negocio que te pague por ser tú!"

DATE: Monday, August 18, 2025
LOCATION: Chula Vista, California, US

Event Description

Conferencia "¡crea un negocio que te pague por ser tú!" is a premier sports event in Chula Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3wLuFCwE2nQ9XA3qvs

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.