

# Conferences of the International Association of Societies of Design Research

DATE: Monday, December 1, 2025

LOCATION: Taipei, TW

## Event Description

Conferences of the International Association of Societies of Design Research is a premier conferences event in Taipei. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 320 people

**Event ID:** 6ZEd36ttffSTk7qJkP

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/conferences-of-the-international-association-of-societies-of-design-research>

Document generated on 6/4/2026, 1:22:04 PM