

# Conference of the Asian Borderlands Research Network, Negotiating Asian Borders: Actors, Displacements, Multiplicities, Sovereignties

DATE: Tuesday, September 2, 2025  
LOCATION: Irbid, Irbid Governorate, JO

---

## Event Description

Conference of the Asian Borderlands Research Network, Negotiating Asian Borders: Actors, Displacements, Multiplicities, Sovereignties is a premier conferences event in Irbid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** H7URZshaH2hiHVjL2Y

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/conference-of-the-asian-borderlands-research-network-negotiating-asian-borders-actors-displacements-multiplicities-sovereignties>

Document generated on 6/4/2026, 1:22:35 PM