

CONFERENCE. Maritime strategy and policy beyond the English speaking world

DATE: Thursday, October 30, 2025
LOCATION: Maynooth, County Kildare, IE

Event Description

CONFERENCE. Maritime strategy and policy beyond the English speaking world is a premier conferences event in Maynooth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 336 people

Event ID: F5z79K7io6QRvhuSzc

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
