

# Conference for Learning Analytics, Artificial Intelligence and Data Mining in Higher Education

DATE: Monday, September 1, 2025  
LOCATION: Bochum, Nordrhein-Westfalen, DE

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## Event Description

Conference for Learning Analytics, Artificial Intelligence and Data Mining in Higher Education is a premier conferences event in Bochum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** 9SEjrPNLuq8fvqf9zB

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/conference-for-learning-analytics-artificial-intelligence-and-data-mining-in-higher-education>

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