

CONEXÃO SUMMIT | O ponto mais alto da evolução empreendedora.

DATE: Thursday, October 30, 2025
LOCATION: Funcionários, Minas Gerais, BR

Event Description

CONEXÃO SUMMIT | O ponto mais alto da evolução empreendedora. is a premier conferences event in Funcionários. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 442 people

Event ID: HeG3Bwu7QyNLwLiWTG

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.