

CONEXÃO RH: A IMPORTÂNCIA DO CAPITAL HUMANO NAS ORGANIZAÇÕES PRIVADAS E PÚBLICAS

DATE: Monday, October 20, 2025
LOCATION: Distrito Industrial, Minas Gerais, BR

Event Description

CONEXÃO RH: A IMPORTÂNCIA DO CAPITAL HUMANO NAS ORGANIZAÇÕES PRIVADAS E PÚBLICAS is a premier conferences event in Distrito Industrial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 168 people

Event ID: 7sJT7Q5a5RCJxSuYfR

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.