

Conexão & Negócio Sistêmico

DATE: Friday, November 21, 2025

LOCATION: Jardim Residencial Bela Vista, Minas Gerais, BR

Event Description

Conexão & Negócio Sistêmico is a premier conferences event in Jardim Residencial Bela Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: 6VUGBYsuskg3bSnKbX

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.