

# Conexão de Negócios - George Busatta

DATE: Monday, September 22, 2025  
LOCATION: Alto Alegre, Paraná, BR

## Event Description

Conexão de Negócios - George Busatta is a premier conferences event in Alto Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 242 people

**Event ID:** 5PztewapDzPaa7w68z

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 97 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*