

Conexões GovTech - Startups e o Futuro da Inovação Pública

DATE: Wednesday, November 26, 2025
LOCATION: Vila Campesina, São Paulo, BR

Event Description

Conexões GovTech - Startups e o Futuro da Inovação Pública is a premier conferences event in Vila Campesina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 238 people

Event ID: 78mqqDBkxhw4yuh6bq

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.