

Concierto Coro de la Universidad de Greifswald, El Escorial

DATE: Saturday, September 20, 2025
LOCATION: San Lorenzo de El Escorial, Comunidad de Madrid, ES

Event Description

Concierto Coro de la Universidad de Greifswald, El Escorial is a premier concerts event in San Lorenzo de El Escorial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 252 people

Event ID: 9KuqeEuCmbeLqnTZAn

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.