

Concierto Canción, Danza e Identidad - Patricia Vlieg

DATE: Thursday, August 14, 2025
LOCATION: Panamá, Provincia de Panamá, PA

Event Description

Concierto Canción, Danza e Identidad - Patricia Vlieg is a premier performing-arts event in Panamá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 151 people
Event ID: CNXjZLk2YhQ4RNi6SC

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.