

# Concierto Big Band Torrejón en Pub Cricket

DATE: Saturday, November 8, 2025  
LOCATION: Torrejón de Ardoz, Comunidad de Madrid, ES

## Event Description

Concierto Big Band Torrejón en Pub Cricket is a premier performing-arts event in Torrejón de Ardoz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 23/100

**Expected Attendance:** 45 people

**Event ID:** BJ24A4P3zgYCacERrB

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 18 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*