

# Concierto Bajo Las Estrellas - TRIBUTO QUEEN

DATE: Friday, October 24, 2025  
LOCATION: Santiago de Querétaro, Querétaro, MX

## Event Description

Concierto Bajo Las Estrellas - TRIBUTO QUEEN is a premier performing-arts event in Santiago de Querétaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 39/100  
**Expected Attendance:** 291 people  
**Event ID:** 5fkdyfArvWXc5iZph6

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 116 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*