

Concerts on the Creek 2025- Dashboard Blue

DATE: Friday, August 15, 2025
LOCATION: Sylva, North Carolina, US

Event Description

Concerts on the Creek 2025- Dashboard Blue is a premier concerts event in Sylva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 264 people
Event ID: D5DFzG5AfknppqGtruG

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
