

Concertos L - ZDB apresenta Rafael Toral

DATE: Wednesday, August 27, 2025
LOCATION: Ponta do Sol, Madeira, PT

Event Description

Concertos L - ZDB apresenta Rafael Toral is a premier concerts event in Ponta do Sol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 159 people

Event ID: Go4D5RR9A7UMukxWWX

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
