

# Concerto della Banda dell'Esercito Italiano

DATE: Tuesday, September 9, 2025

LOCATION: Catania, Sicilia, IT

## Event Description

Concerto della Banda dell'Esercito Italiano is a premier performing-arts event in Catania. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 40/100

**Expected Attendance:** 317 people

**Event ID:** A5cu6HCGXP5pd39UTq

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 127 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*