Concert Trio Areal

DATE: Sunday, September 21, 2025
LOCATION: Genève, Genève, CH

Event Description

Concert Trio Areal is a premier performing-arts event in Genève. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 29/100
Expected Attendance: 87 people
Event ID: 5S4Gz3e6URTgzyKzad

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.