

Concert Ourdia

DATE: Friday, October 3, 2025
LOCATION: Noyal-Châtillon-sur-Seiche, Bretagne, FR

Event Description

Concert Ourdia is a premier concerts event in Noyal-Châtillon-sur-Seiche. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 283 people

Event ID: HdCknBvf3v9PXXGn346

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.