

Concert Live - Two Dots au profit d'Un Citron Pour Tous

DATE: Thursday, October 2, 2025
LOCATION: Braine-l'Alleud, Région wallonne, BE

Event Description

Concert Live - Two Dots au profit d'Un Citron Pour Tous is a premier performing-arts event in Braine-l'Alleud. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 272 people
Event ID: CR55qdX2uELf72KfHy

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.