

CONCERT GIEDRE

DATE: Thursday, November 6, 2025
LOCATION: La Seyne-sur-Mer, Provence-Alpes-Côte d'Azur, FR

Event Description

CONCERT GIEDRE is a premier concerts event in La Seyne-sur-Mer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 792 people

Event ID: CoF3F4rUvFhDtHy7QU

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 317 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.